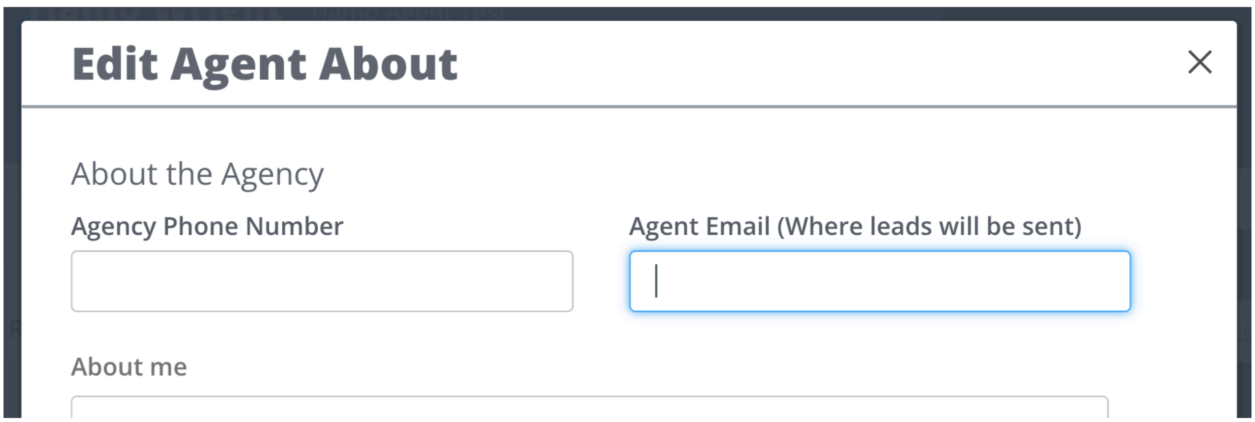
Lead Email Metadata for Agent Finder Leads

Does my CRM integrate with BiggerPockets lead emails?

- Check with your CRM to validate that they parse the lead emails with metadata. As of October 2022 we confirmed that FollowUp Boss and Boomtown do this.

How does it work?

- Once a lead is submitted through Agent Finder we send an email to the email you provided in your business account, screenshot below. If that email is also connected to your CRM then it will import the details the lead submitted to your CRM



What information is sent to the CRM?

  - `lead_name`
  - `lead_email`
  - `lead_phone`
  - `lead_message`
  - `lead_property_city`
  - `lead_property_state`
  - `lead_max_price`
  - `lead_time_frame`
  - `lead_financing`
  - This leaves out “number of investments” and “type of property”.
- We will also include other fields required to conform with the specification, such as the following:
  - `lead_information_version`

- `lead_source`

Example from Followup Boss